



447 ROUTE 17M
MIDDLETOWN, NY 10940

(845) 343-6455
(845) 343-7812
(845) 342-0246 FAX
artsclean@citilink.net

Hello Fred,

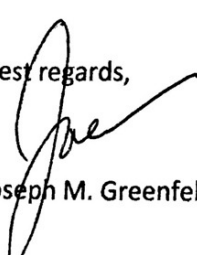
Thank you for allowing Art's to use your new product new Easy Go.

As we have discussed New Easy Go has replaced our previous POG. It has been our finding that this formula is an excellent paint, oil, and grease remover, as well as acting as a lubricant to remove some tannin stains. We have used it successfully as a pretreatment to some very stubborn tannin stains.

We were quite pleased to also discover New Easy Go could be used as a leveling agent. We found in some cases that it would extract water rings and save us time in the preparation process. We always test color on fabrics prior to cleaning, and to date, have not found New Easy Go to experience color loss on delicate fabrics.

We are still experimenting with New Easy Go and remain open to its vast potential. We feel this is a truly improved product and look forward to its continued use.

Best regards,



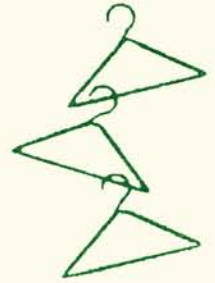
Joseph M. Greenfeld

We Work Hard to Make You Look Good

Royal Cleaners

82 Mine Brook Road • (Rt. 202)
Bernardsville, NJ 07924

(908) 766-9595



May 20, 2009

To Bob Edwards @ A.L. Wilson Chemical Company:

I have found EasyGo to be an excellent soil, oil and grease release product in our hydrocarbon work environment. I have used it directly on soiled garments without any mechanical action and have had excellent results. However, mechanical action is sometimes required for more stubborn grease stains. It is an excellent product for wedding gown hems, soiled collars, rain coats and any other heavily soiled garments. In addition, I have never encountered any problem with redeposition or residual rings.

One of my nicest surprises was having tried 4 ounces of EasyGo directly in our 10 minute pre-wash cycle with heavily soiled khakis and wools. The result was phenomenal as the garments came out like new. EasyGo is easy to use and highly effective. I am very happy to recommend it and will continue to be a user of this product.

Sincerely,

A handwritten signature in black ink, appearing to read 'Patel' with a stylized flourish at the end.

Subhash (Pat) Patel

Owner

Wedding Gown Preservation Co.

May 8, 2009

Fred Schwarzmann
AL Wilson Chemical Co.
PO Box 207.
Kearny, NJ 07032

In an effort to become a more environmentally-conscience company, Wedding Gown Preservation Co. is constantly on the lookout for "green" products. We are very pleased to have found EasyGo, a soy-based spray by A. L. Wilson.

In the past cleaning the hemline of gowns required a lot of labor. Now we spray EasyGo on the hems and let it dissolve the greases and oils. After 20 minutes a small amount of mechanical action removes the remaining ground in dirt.

We are able to use EasyGo in our dry cleaning and wet clean departments. This has reduced the number of chemicals inventoried in our plant.

Its ease of use is important to us, as well as its ability to get the job done. EasyGo certainly makes the job of gown preservation a lot easier!

Thank you A. L. Wilson for EasyGo!

Michael Schapiro

Michael Schapiro



May 26th 2009

Dear Bob,

Your new product EasyGo is phenomenal, not only does it do the job of a conventional slop spotter but it cuts through grease and ground in soil like no other product on the market. I've found EasyGo to be quite versatile and have tried it on a wide range of fabrics from silks to acetates with no trace of color loss.

Thanks to your product, I've drastically reduced calls to customers asking for a release on " DRY CLEAN ONLY " labels that I would normally wet clean. I thank you for your innovative products and attention to servicing your customers needs.

Sincerely,

A. Saghei
The Dry Clean Spa





Working with alternative solvents can have a learning curve, especially when you are used to the cleaning power of Perc. Working with various cleaners, I have begun to lean toward using Wilson's EasyGo. It is a great product that gets the job done. Let's face it, with alternative solvents, the time it takes to clean and dry a load is longer and cutting the cycle short is definitely not an option.

That being said, time does need to be invested researching the newest chemicals that can help with stain removal. This is an important step in helping to keep up with the ever-changing market for those who are using alternative solvents. The cleaner that keeps up on the use of these newest products will be able to turn out a quality garment. I help my clients, who use various products to pre-treat stains, to find the most cost effective use of products for stain removal. The challenging part of my profession is to find products which are comparable to the products that would have been used when using Perc.

That being said, I like EasyGo because I find it gets the job done. Using the product as directed, I was amazed at the amount of time I was able to save on handling the garment after it was cleaned. I let EasyGo do what it states; I don't have to scrub the garments. I spray the area; let it set stand for 15 -20 minutes, then clean as usual. It is the first product I use to use on greases, oils and general stains. On khakis, blouses (cotton or silk), formal wear, and jacket and coat sleeves or cuffs, I have not come across any bleeding or color loss in garments.

The process does not leave an odor in the machine, and again when used as described, the effects can be amazing, you save time and because you are doing a job once, it is cost effective in doing the job right, the first time.

James Smith

The Cleaners Consultants

Phone: 201-874-8724

Web site: www.thecleanersconsultants.com Email jsmith@thecleanersconsultants.com