

DRY CLEAN

Super Center

1-22-14

A.L. Wilson Chemical Co., Inc.
P.O. Box 207
Kearny, NJ 07032

To whom it may concern:

WOW! That is my first thought of RiteGo! I have been a Wilson Chemical user for over twenty five years. I've not ever seen a product work so effortlessly.

I recently pulled out the bottle of RiteGo that has been sitting on my shelf. I had a wedding dress come in that had obviously been used as a mop on a dance floor. Black stains six inches up from the hem line. The customer was not very confident that the dress would ever be the same. So, I consulted my supply salesman and asked how RiteGo worked and was told to spray it on and let it sit a few minutes then wash. What a result! No more black stains on the hem line. NONE.

After seeing those results I decided that the pink pair of Ugg style boots that was sitting behind the counter would be another great test. Lo and behold, the customer could not believe her eyes when she came in to pick them up. They had been covered in dirt and grease and now were as clean as the day she bought them. I cannot say enough about this product.

Every dry cleaner and launderer should have a gallon of RiteGo ready and waiting. My employees could not believe it when they saw me take these items out of the washer. But most importantly my customers think I am their hero for restoring these items. There is no better feeling than that!

Thank You Wilson Chemical for continuing to provide the best spotting products on the market. If you would like, I would be willing to talk to any customers you may have wanting more info on your spotting products! Feel free to contact me.

Sincerely,



David Bolin
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August 6, 2013

Jeff Schwarzmann Jr.
A.L. Wilson Chemical Co
P.O. Box 207
Kearny N.J. 07032

Dear Jeff,

I wanted to express to you how pleased we are here at Bryan's Cleaners with your product Rite Go. I have been in the dry cleaning business all my life and a plant owner all of my adult life. To be honest, I was a little dubious of your "requires no scrubbing" claim. I am happy to say, though, that all your claims about Rite Go have proven to be true.

For three months, I had been using your product solely as a laundry collar spotter that required no collar scrubbing. Then I attended a Spotting Seminar put on by Jeff Schwarz, and I learned of other uses for your product. Rite Go also removes ground-in soil from clothes, again with no scrubbing and allowing the garment to set for 20 minutes before washing.

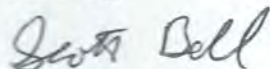
This week I had two incidences where we put your claim to the test. In the first incident we had a "same day special" heading out the door at 2:00 p.m. The dirt in the hem of a white silk pair of pants was still visible and ground in. These pants also had a mixed color pattern at the waist that had precluded us from washing them in the first place. I went to my spotter and told him to try Rite Go. I told him to let it set for 20 minutes and then rinse the pants. He did so, and the dirt was completely removed! I was amazed!

The next day, we had a large green area rug with a white 4-inch wide inlay, 6-inches in from the border. After cleaning the rug, part of the white area looked great (obviously a low traffic area of the rug). The high traffic area looked dingy and still dirty. We applied Rite Go on the white 4-inch inlay, let it set for 30 minutes and then rinsed the white area. The entire white inlay is now all one shade.

Your product will cut our labor costs and eliminate scrubbing. This will be a must for those ground-in hems of wedding gowns and other light colored dresses.

Thank you Jeff, and thanks to A.L. Wilson. You have another winner in Rite Go! Keep up the good work in your R&D Department!

Sincerely,



Scott Bell
President

Free The Freshness