



SoGo® "1"

ENZYME-ACTIVATED DIGESTER /
STAIN REMOVING DETERGENT

SoGo "1", an enzyme-activated digester / stain removing detergent, safely removes a wide variety of protein stains including heat set blood, food and grass, as well as many other body substances you may not want to handle directly. Since customers want their garments back stain free, SoGo "1" can help you earn a spotless reputation.



SoGo "1" is easy to use on the spotting board for localized stains, as a soak for large stains, or in the laundry wheel for bulk stain removal. Its enzymes break down protein stains and its detergents flush them away. Since SoGo "1" is effective at temperatures between 100 and 140° F, it's easy to get good results. And since its powdered enzymes are encapsulated, SoGo "1" shouldn't irritate your nose or throat, and has virtually unlimited shelf life.

SoGo "1" is available in convenient 1 lb jars, 10 lb pails and 50 lb drums, and is a component of the SoGo Reclamation System and of the SoGo Medicinal Stain Removal System.

**Put Stained
Linen
Back Into
Circulation
. . . Free of
Stains!**



The SoGo[®] Reclamation System Removes The Stains Ordinary Wash Formulas Miss!

Ordinary wash formulas are designed for ordinary soil and stain conditions. But many stains are too tough for the regular wash.

Rewashing with ordinary formulas simply won't remove these tough stains, even when repeated several times. Rewashing with harsher formulas may work in some cases, but will also result in reduced tensile strength, faded colors and shortened linen life.

The SoGo Reclamation System is Unique

The SoGo Reclamation System is not just another rewash formula. It is a powerful combination of stain removers specifically formulated for very effective, yet safe stain removal . . . right in the wash wheel. No need to separate by color or fabric. It even removes mildew.

The SoGo Reclamation System is Safe

The SoGo Reclamation System removes just about all of the stains that ordinary wash or rewash formulas miss -- with virtually no harm to tensile strength. And it's safe for use on all color-fast colors.

The SoGo Reclamation System Saves Money, Too!

For a fraction of the cost of linen replacement, the SoGo Reclamation System returns stained linen to first class service. While other rewash formulas may appear to cost less, they actually cost more because of the fabric damage they do . . . and because fewer goods are returned to service.



**The SoGo[®]
Reclamation System
... The Safe, Money-Saving
Way to Remove
The Stains and Mildew
Ordinary Wash Formulas
Miss!**

3 Convenient Ways to Buy ...

The Reclaimer™ --An economical way to try the SoGo Reclamation System. Will process 100 pounds of stained linen.

SRS 1000 -- Will process 1,000 pounds of stained linen.

SRS 5000 -- Will process 5,000 pounds of stained linen.

For more information,
call 800-526-1188
or 201-997-3300

**A. L. WILSON
CHEMICAL CO.**

P.O. Box 207,
Kearny, NJ 07032